

# Prime Photo Guide

How to take the photos to activate your cover



## Activate your cover in 2 steps!

Pay your first premium



Send us photos of your car in the correct format





## Important Tips



**Your 8 photos should follow our guidelines exactly.**



Take your photos in good light, making sure there are no reflections.



Send your photos in their original format and not in Microsoft Word or PDF.



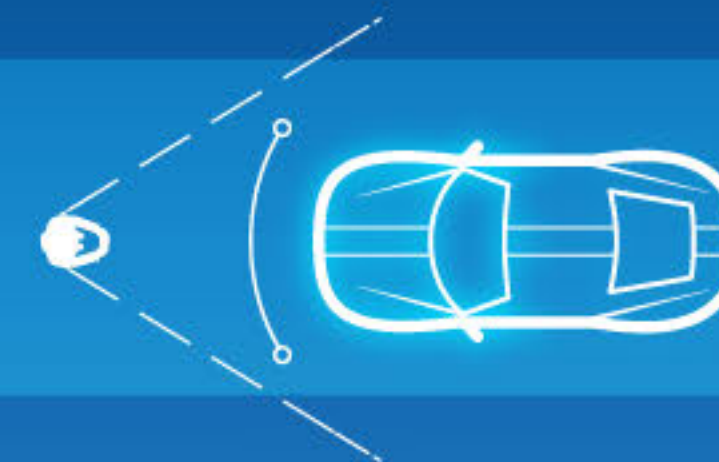
If your email is bigger than 10Mb, it may not reach us. Please send the photos using multiple emails.





# Engine View

Stand 5 - 7 steps away



- 1 **The number plate** must be clear.
- 2 **The engine bay** should be fully exposed.
- 3 **The entire front bumper** must be visible.



3 ways you can send your car photos to us:



Prime App



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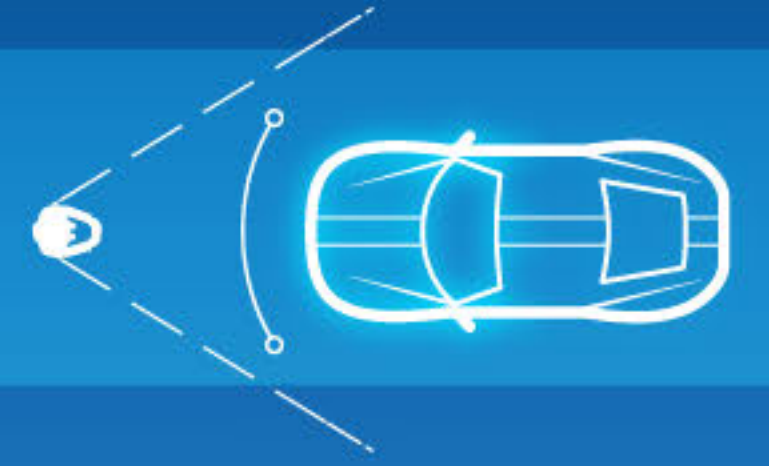


photos@prime.co.za



# Front View

Stand about 10 steps away



- ① **The roof** must not be cut off.
- ② **The number plate** must be clear.
- ③ Show the entire **front bumper**.
- ④ No reflections on the **windscreen**.
- ⑤ **Both front wheels** must be visible.



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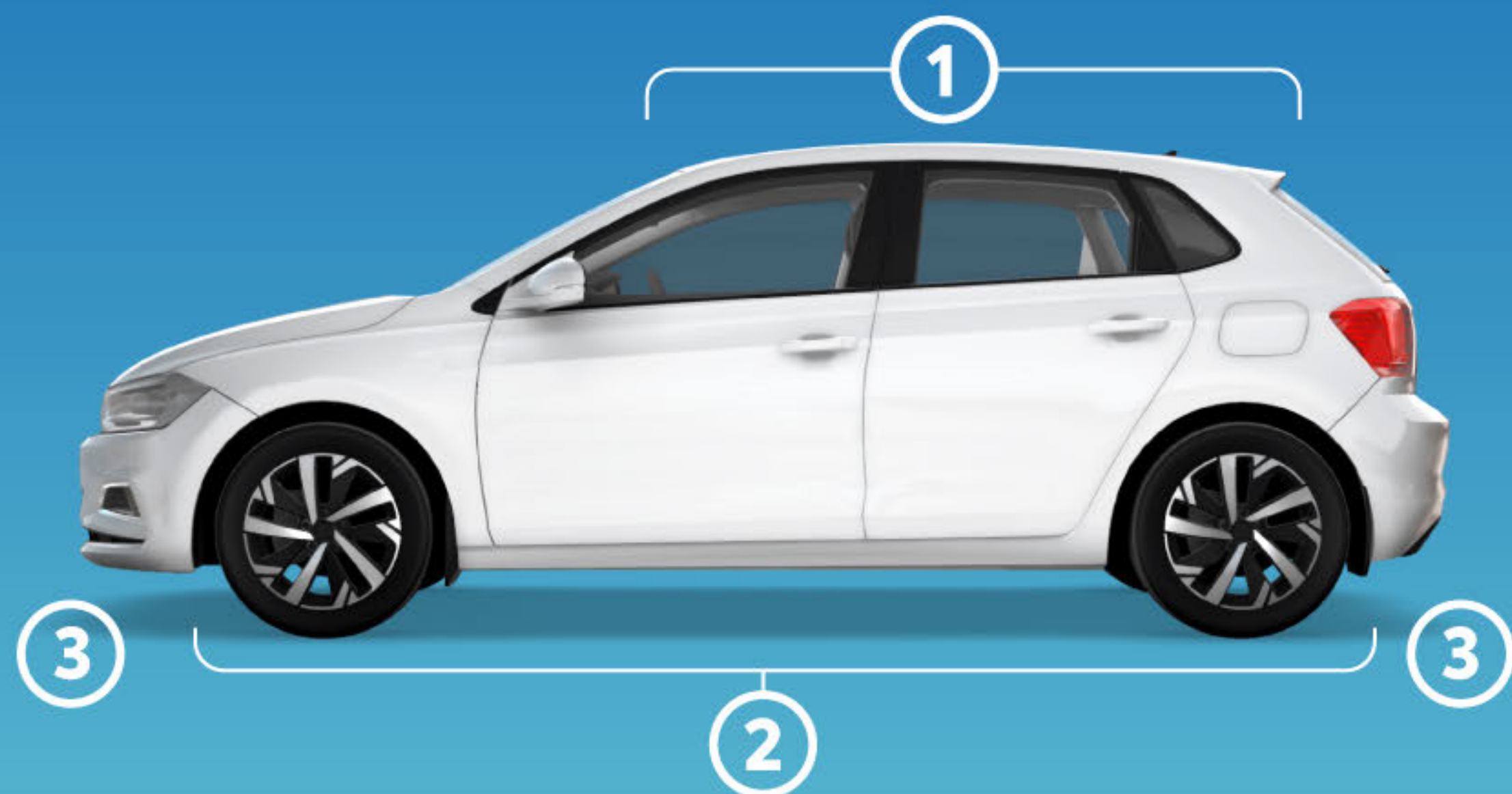


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# Left Side View

Stand 10 - 20 steps away



- 1 **The roof** must not be cut off.
- 2 **Both left wheels** must be visible.
- 3 **The left side of the front and rear bumpers** must be visible.



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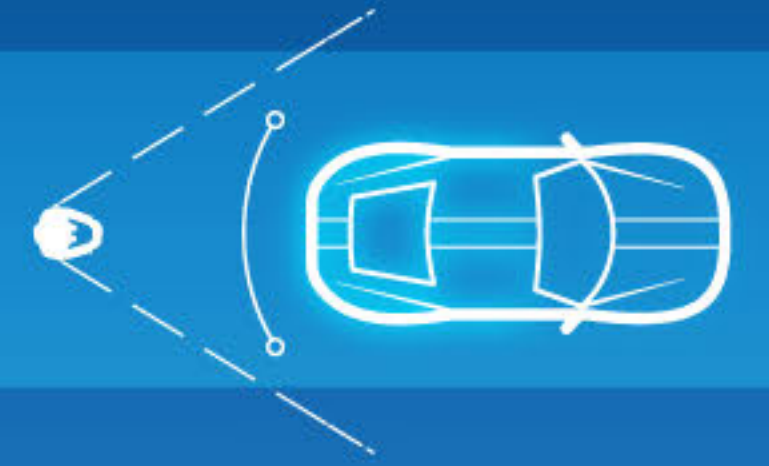


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# Rear View

Stand 5 - 7 steps away



- 1 **The roof** must not be cut off.
- 2 **The number plate** must be clear.
- 3 Show the entire **rear bumper**.
- 4 No reflections on the **back window**.
- 5 **Both back wheels** must be visible.



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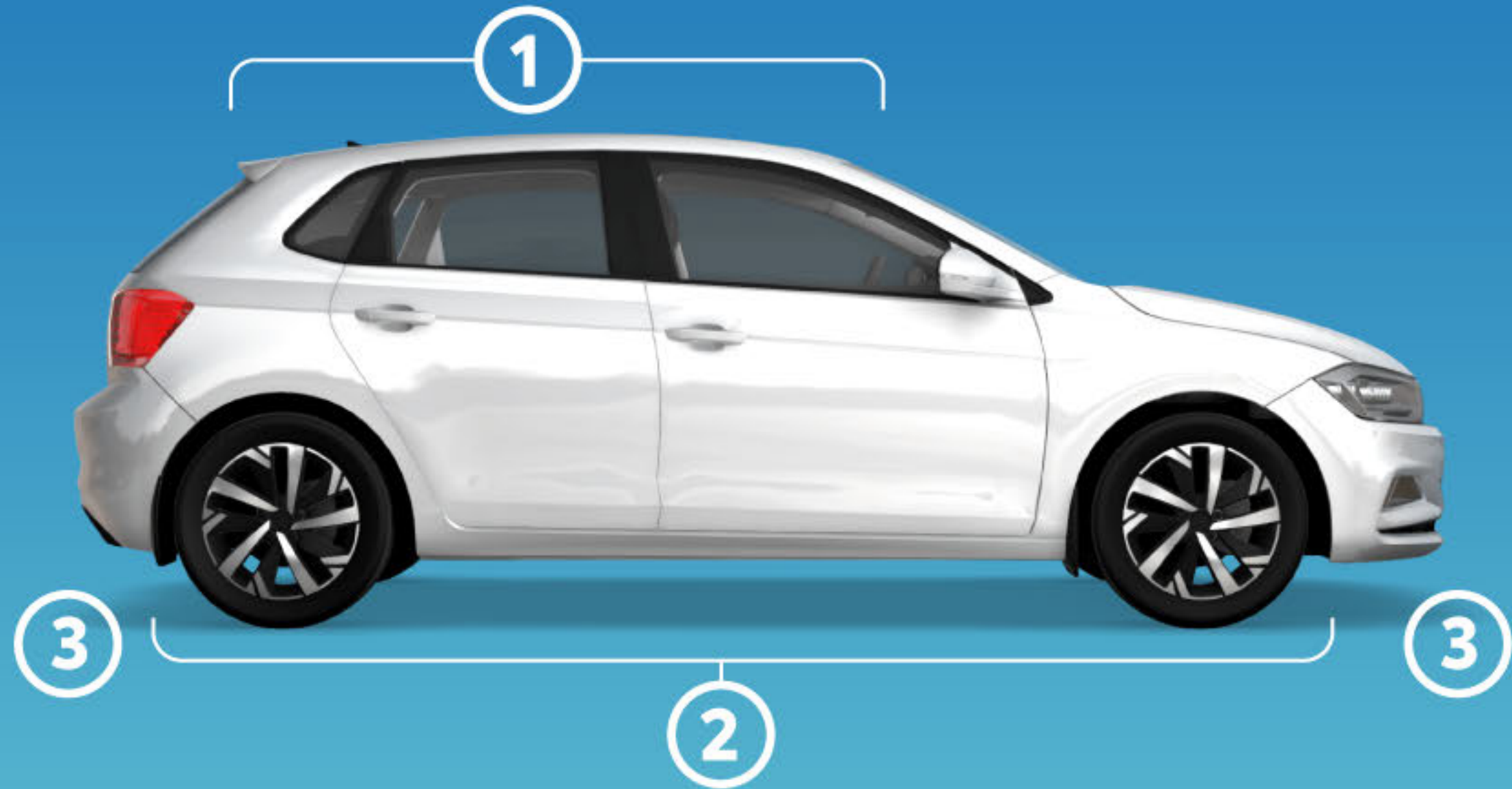


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# Right Side View

Stand 10 - 20 steps away



- 1 **The roof** must not be cut off.
- 2 **Both right wheels** must be visible.
- 3 **The right side of the front and rear bumpers** must be visible.



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# Speedometer

What do we need to see?



1

Switch on the car to **show all the speedometer details** and the **current kilometre reading.**

The steering wheel, seats, pedals, gears and entertainment system are not important.



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# Car Licence Disc

What do we need to see?



- 1 **The full VIN Number** must be clearly visible.
- 2 **The Licence Disc** must be valid.



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# Driver's Licence Card

What do we need to see?



- 1 Full Name and Surname.
- 2 The ID Number.
- 3 Licence Code with **Date of Issue and Date of Expiry.**



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# ...and you're done!

Once you've sent these photos, your cover will be activated.



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